ozan ilbey yılmaz

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I'm a multidisciplinary designer with some serious developer skills.

I have a diverse experience in design and development. As I love to think and learn about new mediums exhibiting different behaviours, I continuously practice and master new skills. For instance, I am able to design a visual identity for a product, create an API for a web service, typeset a book, or produce a stop-motion animation video.

On the other hand, I am mainly interested in creating and maintaining front-end of a cross-platform, multi-user tech product by designing simple and easy-to-use graphical user interface, developing a solid structure of interface components, creating meaningful interactions and improving the user experience day-by-day.

know-how

Understanding of basic design principles and Gestalt theory Expertise on user experience design and user research Using design patterns in semantically correct way Strong sense of visual identity Technical knowledge to create media for diverse platforms Organizing data in an obsessively precise way

⇔ analytical skills

Design-oriented problem solving
Creative ideation and conceptualization
Balancing form and function on any given matter
Developing models with contextual and visual coherence
Discriminative and comparative case study and feedback analysis

education

ANADOLU UNIVERSITY

Business Administration + Public Relations

October 2007 — September 2011

In the end of 4-year business study with a minor in PR, I have successfully earned a bachelor's degree of Business Administration and an associate degree of Public Relations.

MIDDLE EAST TECHNICAL UNIVERSITY

Urban Design + Industrial Design

September 2006 — June 2013

After having successfully passed 90% of 5-year Urban Design study, I decided to quit. Before dropping out officially, I have spent 2 years attending 17 additional courses in Department of Industrial Design including Product Design, Graphic Design, Interactive Multimedia Design, Visual Media, Design Management, and Intellectual Property Rights.

I have successfully taken 86 courses from 4 departments in 2 universities.

technical skills

Graphic Design

Photoshop Illustrator InDesign

Web Design

Mobile-first Responsive Cross-browser

User Experience Research+Design Wireframing Scenarios Storyboarding

User Interface Design

Photoshop Xcode Interface Builder Sketch

Markup

HTML DOM XML Jade EJS

Styling

CSS LESS Sass

Client-side

JavaScript React React Router jQuery ES6

Server-side

PHP Node Express Webpack

Other

Git SSH Chrome DevTools

Expert Good Average Poor



DIGITOY GAMES

Social Media Marketing Consultant

December 2016 — Present | Remote

I am consulting Digitoy Games, a social games company, on the subjects of branding, targeted ads, and social media marketing.

SEMANTICA

Founder + CEO

December 2013 — April 2016 | San Francisco

I founded the company to create better social feedback tools. I raised a seed money, hired and managed a team of four, and took the role of main designer. We designed, developed and shipped three products called Piccture, Cardz, and Favogue. In 2016, the business failed.

FRAKTAL PROJE

Co-founder + Project Manager

January 2013 — July 2013 | Ankara

I co-founded the company and worked as the project manager. We developed and managed online media projects for our clients.

KODOBUR

User Interface Designer

October 2010 — August 2012 | Ankara

I designed and developed user interfaces for web-based projects and gaming platforms. I also participated in some multimedia design projects (e.g., video production).

LABRIS NETWORKS

User Interface Designer

August 2008 — April 2009 | Ankara

I designed and developed the administration panel UI of the network security software. I also designed the installation guide and the help screens of the company's Linux distribution.

FREELANCE

Multidisciplinary Designer

June 2003 — Present

I helped 50+ clients in making their product amazing.

@ interests

Design, geometry, linguistics, reverse engineering, typography, printmaking, architecture, juggling.

languages

Turkish (Native), English (Fluent), Techie (Fluent).